

MWELLB Token Roadmap

A meme token designed to advocate for mental health awareness while integrating NFTs to fund, engage, and inspire a global community. By leveraging Web3 tools and humor, this token supports impactful mental health initiatives and empowers creators.



Stage 1 - Foundation & Community Building

- ✓ Token Launch : Deploy MWELLB token on Solana blockchain.
- ✓ Website & Whitepaper : Develop a website explaining MWELLB's purpose, tokenomics, and roadmap.
- ✓ Social Media : Create Twitter, Discord, Telegram, and Instagram for awareness.
- ✓ Airdrop Campaign : Free MWELLB tokens to early adopters, mental health advocates, and NFT artists.



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Stage 2: Holder Rewards and awareness

- ✓ Holder Incentives – Exclusive benefits for MWELLB token holders (discounts, early access, staking rewards).
- ✓ Art & Mental Health Events – Host virtual art contests where winners earn MWELLB tokens and NFTs.
- ✓ Community Growth – Promote MWELLB in mental health & NFT communities on Discord, Twitter Spaces, and Reddit.
- ✓ Partnerships – Collaborate with mental health organizations & artists.

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Stage3: Expansion & Engagement

- ✓ Mini-Game Development – Launch a small web-based game rewarding players with MWELLB tokens for engaging in mindfulness & self-care activities.
- ✓ NFT Art Website – Build a platform where artists can mint & sell mental health-related NFTs using MWELLB.
- ✓ Holder Perks – Introduce staking & governance options where MWELLB holders vote on future initiatives.
- ✓ Influencer & Creator Outreach – Partner with mental health influencers & artists to spread awareness.

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Stage 4 : Ecosystem Growth

- ✓ Bigger Events & Challenges – Organize art, writing, and wellness challenges with token-based rewards.
- ✓ Marketplace Integration – MWELLB token becomes usable for purchasing digital art, therapy sessions, and wellness services.
- ✓ CEX & DEX Listings – Apply for MWELLB token to be listed on centralized and decentralized exchanges.
- ✓ Charity & Donations – Allocate a portion of transaction fees to mental health charities.

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Stage 5: Sustainability & Long-Term Vision

- ✓ MWELLB App – Develop an app integrating mindfulness exercises, art therapy, and MWELLB rewards.
- ✓ Mainstream Partnerships – Collaborate with wellness brands, therapists, and institutions for real-world adoption
- ✓ Global Expansion – Scale MWELLB's presence internationally through multilingual support and new partnerships